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Claim 13 (amended). An adhesive tape with adhesive front side and nonadhesive rear side and two long edges for flying reel change, having

- a) a film backing (P1) having a front side and a rear side and which is coated on the front side with a self-adhesive composition (N1),
- b) part of the nonadhesive rear side of the film backing (P1) being equipped with a double-sided adhesive tape (DO) which is comprised of a cleavable system (P2) coated on both sides with self-adhesive composition (N2, N3), wherein
- c) the double-sided adhesive tape (DO) is arranged at a distance (V) of 0.5-15 mm from one long edge (LK) of the adhesive tape.

Claim 3 (twice amended). The adhesive tape as claimed in claim 13, wherein the distance (V) is 1.5 to 3.5 mm.

Claim 6 (amended). The adhesive tape as claimed in claim 13, wherein the self-adhesive composition (N1) is masked with a release material (L).

Claim 9 (twice amended). The adhesive tape as claimed in claim 13, wherein the double-sided adhesive tape (DO) is 3 to 35 mm wide.

Claim 10 (twice-amended). The adhesive tape as claimed in claim 13, wherein the cleavage strength of the cleavable system (P2) is 20 to 70 cN/cm.

Claim 11 (twice-amended). A splicing method, in which an adhesive tape as claimed in Claim 13 is partly stuck behind the top paper or film web of a reel, while the double-sided adhesive tape on the rear side of the adhesive tape is stuck to the web beneath it and therefore secures the top web, firstly only part of the release material optionally located on the self-adhesive composition being pulled off, so that that part of the self-adhesive composition needed for the splicing method is still masked with release material and, in this state, the reel has no free adhesive area, after which, in order to prepare for the splicing method finally, any remaining release material still present is removed, whereupon the new reel equipped in this way is placed beside an old reel which has been almost completely unwound and is to be replaced, and is accelerated to the same rotary speed as said old reel and is then pressed against the old paper or film web, the exposed self-adhesive composition of the adhesive tape sticking to the old paper or film web at essentially equal speeds of the paper or film webs, while at the same time the cleavable system cleaves and, with its remains, nonadhesively masks both self-adhesive compositions which were coated on said system.

Claim 14 (amended). The adhesive tape of Claim [9] 13, wherein said double-sided adhesive tape is 6 to 12 mm wide.